Printed: 09/20/2012 10:34 A.M.	7 KT 770 7707000
	Local Description
Ver# 3 Mod# 1 Status Confirmed	
Rep Order# 7894426	בו בי

Last Received: 09/20/2012 9:26 AM Showing Buylines: All Lines

1 of

) WASHINGTON ) JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX# Rep Firm Sales Office ( Salesperson ( ( ) WATER-RONT STRATEGIES 3050 K.ST NW, SUITE 100 WASHINGTON, DC 20007 //PL/P2/E //1548 10/09/2012 - 10/15/2012 Agency C/P1/P2/E Flight Dates Hiatus Weeks Agency KSL-TV SALT LAKE CITY

CR ( ) PATRIOT MAJORITY Advertiser ( ) Francon-1548 SPENCER WOOD

Estimate# Phone# Buyer HX BY - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT \*\*\*\*\*\*\*\*\*\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* PARAGRAPES 49 AND 50 OF THE UNITED STATES FEDERAL CONMICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR BTHNICITY.

1, 1, 1, 1	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
∺	TU-F	EARLY TODAY	 5A-6A		 10/09-10/12	- m	860.00	     m
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m	E	NEWS	6A-7A	30	10/15-10/15	ч	\$300.00	Ħ
4	TU-E	TODAY SHOW	7A-8A	ა მ	10/09-10/12	2	\$700.00	Q
w	TU-E	TODAY SHOW	82-93	30	10/09-10/12	8	\$475.00	N
w	su	SUN TODAX	7A-8A	30	10/14-10/14	63	\$150.00	2
7	as	sun todax	8A~9A	:30	10/14-10/14	C)	00.005\$	8
80	TU-F	TODAY SHOW	9 <b>A-1</b> 0A	.30	10/09-10/12	м	\$180.00	ო
σı.	TU-E	RACHAEL RAY	10A-11A	:30	10/09-10/12	ιΩ	\$140.00	w
10	×	RACHAEL RAY	10A-11A	330	10/15-10/15	н	\$140.00	ı
11	TU~F	STUDIO 5	11A-12P	:30	10/09-10/12	4	\$140.00	A.
12	Ħ	S OIGULS	11A-12P	:30	10/15-10/15	1	\$140.00	1
e e	TU-F	12N NEWS	129-12	:30	10/09-10/12	작	\$170.00	4

Rep Order# EC'd Yes		7894426	Ver# 3 Mod# 1 Sta	Status Confirmed	Traffic Order# 24370	1370 Last ) Showing Bu	70 Last Received: 09/2 Showing Buylines: All Lines	Printed: 09/20/20 09/20/2012 9:26 AM ines	09/20/2012 10:34 AM 26 AM	2 of .
Station I Advertiser Product Estimate#	KSL-TV iser ( t PATR te# 1548		SALT LAKE CITY ) PATRIOT MAJORITY (OT MAJ USA	Agency ( ) 3050 K 5 WASHII WASHII	( ) WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 CM 127 175.00	STRATEGIES 10 07	35 02 00	Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS	
Buyer Phone# Fax#		SPENCER WOOD	8	Agency Cripts Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012	/15/2012	W.W.	Salesperson Phone# Salesperson FAX#	# 202-872-1155	
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14	×	1,1	12N NEWS		12P-12	.30	10/15-10/15	п	\$170.00	п
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81	e	ZC DZ	DAYS OF OUR LIVES		2P-3P	:30	10/15-10/15	Ħ	\$200.00	rī
6	SÜ	ที่	sun edth		9A-930A	30	10/14-10/14	Ħ	\$100.00	ī
20	SU	畐	HIST OF SAINTS		1030A-11A	:30	10/14-10/14	н	\$100.00	н
21	TQ-E	RO	RIIT		3P-4P	:30	10/09-10/12	G	\$130.00	φ
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23	TU-F	X	KATIE		4F-5P	.30	10/09-10/12	w	\$130.00	Vp.
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23 69	TULE	Ä	NEWS		630P-7P	30	10/09-10/12	₫ı	\$475.00	বা

3 of 4		Total Sp	
	TON DRUS 1155	Rate	00 110
Printed: 09/20/2012 10:34 AM 09/20/2012 9:26 AM intes	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) JAMIB ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week	
70 Last Received: 09/20/2012 9:26 AM Showing Buylines: All Lines		O ] -	10/15-10/15
Traffic Order# 24370 Lai Showing	Agency ( ) WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency CP1/P2/E //1548 Flight Dates 10/09/2012 - 10/15/2012 Blatus Weeks		070F0
Status Confirmed	Agency ( ) WATERFRO 3050 K. ST. NW. SUIT WASHINGTON, DC Agency C/PI/P2/E //1548 Flight Dates 10/09/2012 Hatus Weeks		
Ver# 3 Mod# 1	Station KSL-TV SALT LAKE CITY Advertiser ( )PATRIOT MAJORITY Product PATRIOT MAJ USA Estimate# 1548 Buyer SPENCER WOOD Buyer SPENCER WOOD	Program	2575
Rep Order# 7894426 EC'd Yes	Station KSL-TV S Advertiser ( ): Product PATRIO Estimate# 1548 Buyer SPENCE Phone#	In Day	:

Spots

Y677.7 (m.)	ice ( ) WASHINGTON on ( ) JAMIE ANDRUS	Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week Rate Total :	1 \$475.00 1	1 \$225.00 1	1 \$100.00 1	1 \$3,700.00 1	1 \$2,500.00 1	1 \$1,300.00 1	1 \$1,000.00 1	1 \$1,100.00 1	\$ \$600.00	1 \$600.00 1	3 \$250.00 3	1 \$4,500.00 1	
Showing Buylines: All Lines	GIES Rep Firm Sales Office Salesperson		Dates	10/15-10/15	10/13-10/13	10/13-10/13	10/15-10/15	10/09-10/09	10/12-10/12	10/12-10/12	10/13-10/13	10/09-10/12	10/15-10/15	10/09-10/12	10/14-10/14	
Showin	( ) WATERFRONT STRATEGIES 3050 K. ST. NW, SUITE 100 WASHINGTON, DC. 20007 P1/P2/E. //1548	10/09/2012 - 10/15/2012		630P-7P ±30	0E: 4089-49	630P-7P :30	72-97	0E: 46-48	30°: 46-48	00: dor-46	10P-1035P .30	1035P-1137P :30	10352-11372 :30	1137P-1236A :30	615P-930P :30	4000
	Agency ( ) 3050 K ( ) WASHII Agency C/P1/P2/E	Flight Dates Biatus Weeks														
	KSL-TV SALT LAKE CITY er ( ) PATRIOT MAJORITY PATRIOT MAJ USA # 1548	SPENCER WOOD	Program	NEWS	NEWS	GAME NIGHT LIVE	VOICE	GO ON/NEW NORMAL	GRIMM	DATELINE	NEWS	TONIGHT SHOW	TONIGHT SHOW	Fallon	NFL	
	KSL-TV ser ( t PATR) te# 1548		Day	Z.	es.	SA	E	TO	Íч	Ĺυ	SA	TULE	Ħ	an-e	st	118
	Station   Advertiser Product   Estimate#	Buyer Phone# Fax#	를	30	П М	32	60 60	9.4	35	io m	w 1-	60 (M	o n	40	41	42

-REPORT TOTALS-Report Totals: 94 / \$37,765.00

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09/20/2012 10:34 AM	7 ILV 20.0 CTOC/OC/OV
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	I get Deseimed.
Traffic Order# 24370	
Status Confirmed	
Mod# 1	
Ver# 3	
7894426	

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ж 0 ) WASHINGTON ) JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX# KTVX Last Received: 09/20/2012 9:26 AM Showing Buylines: All Lines 808 Rep Firm Sales Office ( Salesperson ( % KSTU 20% 0% KSL Agency ( ) WATER-RONT STRATEGIES 3050 K. ST NW, SUITE 100 WASHINGTON, DC 20007
Agency CP1/P2/E //1548
Flight Dates 10/09/2012 - 10/15/2012 % % % KUTV KUTV Agency C/P1/P2/E Flight Dates % % KUCW CABL \$188,825 Station KSL-TV SALTLAKE CITY
Advertiser ( ) PATRIOT MAJORITY
Product PATRIOT MAJ USA
Estimate# 1548
Bayer SPENCER WOOD Lines not sent/rald/rtrn: 0 / \$0.00 Station Totals: 94 / \$37,765.00 Sales Totals: 94 / \$37,765.00 Market Totals 94 / \$37,765.00 -COMPETITIVE-Rep Order# 78 EC'd Yes Buyer Phone# Fax# Oct 12:

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